

COMPANIES OFFICE
1010-405 BROADWAY
WINNIPEG, MB R3C 3L6
(204) 945-2500

TERMS AND CONDITIONS

1. A name reservation request must be done to determine if a name is available to register a business name, register a name notation, incorporate or register a company or to change an existing name. (Note: If a company name is being registered as, or changed to a numbered name, a name reservation request is not required. e.g. 3456789 Manitoba)
2. A name reservation request will result in a five page report. The first two pages list names on record in Manitoba. The next two pages list names in other Canadian jurisdictions. The last page will list trademarks.
3. It is your responsibility to ensure that the name you choose is not identical or confusingly similar to an existing trademark, business, association or body corporate. If anyone complains about your name, and that complaint is held to be valid, it will be your obligation to change your name. The Companies Office does not provide any guarantee or warranty that the obtaining of a name reservation, or a subsequent registration, means that the name that you have chosen will not be the subject of such a complaint or direction to change your name.
4. You can check for similar names by reading telephone directories, trade publications, magazines, advertisements, and by contacting the Corporations Branch in other jurisdictions.
5. Reservation of a name is not “protection” or a “guarantee” that your name is automatically available. Use of a name is done at the risk of the user.
6. Only one name can be requested on this form. If the name is not available, a new name must be selected, AND a new Reservation form AND FEE will have to be filed. Careful selection and research of a name may save you time and money.

REASONS FOR REJECTION OF NAME

- Prohibited
- Consists of general words or only describes the nature of business
- Consists of surname or geographical name only
- Too similar to other name(s)
- Obscene or on public grounds objectionable
- Distinctive element should be added
- Descriptive element should be added